



2024 IS HERE BUCKLE UP!

While no one knows what lies ahead, we do know the Horse World Loves a Deal on great equipment!

Equine Equipment delivers dedicated equine Incentives to the Horse World, keep that inventory rolling out and the parts and service needs rolling in by using the Equine Equipment New Holland discounts. Sell more equipment and win.

- *Stop them from shopping, we will qualify purchasers while at the dealership to earn their business.*
- *Easy to use with 7 day a week support.*
- *Additional Savings on top of all Promotions and Programs makes this a very competitive program for those seeking the very best value for their hard-earned dollars.*

We are here to help, from program overviews for the sales staff to Equine Marketing Tools to help win more sales.



Let's work together, earn market share to all, and beat the competition!

Call us: 877-905-0004

Write us: Sales@EquineEquipment.com